



## Annual Inspiration Awards Tribute Journal Ad Specifications



Full Page Ad 7½ X 10

1/2 Page Ad 7½ X 5

1/4 Page Ad 3¾ X 5

(live area – non bleed ads created in black & white)

Art may be sent **camera ready** or **electronic art** may be provided.

For copy, we encourage a **high resolution PDF**. We can assist you in the preparation of your message, however please include exact requirements, and indicate to us exactly how your ad should appear.

Art may be sent on disk, film or **via email**. We are on a Macintosh-based system. Art sent on disk should be send on a ZIP, JAZZ or CD (No Floppies Please).

All Quark or Illustrator files must be accompanied with complete fonts and all imported files (files can NOT be in RGB format). Illustrator files must be in EPS format, if text is outlined, no fonts are required. Photoshop files must be in TIFF or EPS format.

**We will NOT accept files sent over in MS Word, Excel or PowerPoint. All files sent over on disk must be accompanied with hardcopy and spec sheet. All files sent via email must be accompanied by a fax of the hard copy and spec sheet. Files need to be titled appropriately with the organization or company's name and the name of the event.**

**Example E-mail title: Company Name Ad for Step Up New York**

**All questions regarding Tribute Journal ads should be directed to Janelle Lin**

**Phone:** 212.822.8582  
**Email:** janelle@suwn.org  
**Address:** Step Up New York  
20 W. 20<sup>th</sup> Street 2<sup>nd</sup> Floor  
Suite 237  
New York, NY 10011

**DEADLINE FOR COPY/ART IS \*\*\*FRIDAY, APRIL 25, 2008\*\*\***



**YES! I would like to Step Up and purchase an ad in the tribute journal.**

Please check the ad you are purchasing:

- |   |  |
|---|--|
| <input type="checkbox"/> Back cover (\$5,000)   | <input type="checkbox"/> Full-page (\$750) |
| <input type="checkbox"/> Inside cover (\$2,500) | <input type="checkbox"/> 1/2-page (\$300)  |
| <input type="checkbox"/> Gold Page (\$1,500)    | <input type="checkbox"/> 1/4-page (\$200)  |
| <input type="checkbox"/> Silver Page (\$1,000)  |  |

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Check enclosed (made payable to Step Up Women's Network) or

Please Bill a Credit Card

Visa  MC  Amex Exp. Date \_\_\_\_\_

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Signature

**PAYMENT AND AD DEADLINE MAY 18<sup>th</sup> 2008**

Please sign up online at [www.stepupwomensnetwork.org](http://www.stepupwomensnetwork.org)  
or Return this completed form to:

**VIA FAX: 212.504.0831**

**VIA EMAIL: [Janelle@suwn.org](mailto:Janelle@suwn.org)**

**VIA MAIL: Step Up Women's Network**

20 W. 20<sup>th</sup> Street 2<sup>nd</sup> Floor

Suite 237

New York, NY 10011

Step Up Women's Network is a nonprofit organization as described in section 501(c)(3) of the Internal Revenue Code. All contributions are tax-deductible to the fullest extent of the law.