



5th Annual Inspiration Awards Tribute Journal Ad Specifications Deadline: Monday, April 21st

Contact: Robin Winston
Phone: 310-201-5033
Email: robin@lpaevents.com
Via Fax: 310-201-5053
Example E-mail/Fax title: {Company Name} Ad for Step Up
Via Mail: Step Up Women's Network
c/o Levy, Pazanti & Associates
9911 W. Pico Blvd. Ste. 1530
Los Angeles, CA 90035



Please check the ad you would like to purchase:

- | | |
|---|--|
| <input type="checkbox"/> Back cover (\$5,000) | <input type="checkbox"/> Silver Page (\$1,000) |
| <input type="checkbox"/> Inside cover (\$2,500) | <input type="checkbox"/> Full-page (\$750) |
| <input type="checkbox"/> Gold Page (\$1,500) | <input type="checkbox"/> Half-page (\$300) |

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Work Phone _____ Mobile _____

Fax _____ Email _____

- Check enclosed (made payable to Step Up Women's Network) or
 Please Bill a Credit Card
 Visa MC Amex Amount: \$ _____
 Pre-payment coordinated through Step Up

Credit Card Number

Expiration Date Security Code

Name as it appears on card

Signature

Your ad purchase is tax deductible. After the event, Step Up will send you a receipt for your tax records.



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Thank you for your interest in purchasing an ad in the Step Up Women's Network Inspiration Awards Tribute Journal.

With over 750 women in attendance and over 100 corporations represented, it is a perfect way to market your product or services to a sought-after demographic group – Step Up's women supporters!

Full Page Ad 7½ X 10
Half Page Ad 7½ X 5
(live area – non bleed ads created in black & white)

Art may be sent **camera ready** or **electronic art** may be provided.

For copy, we encourage a **high resolution PDF**. We can assist you in the preparation of your message, however please include exact requirements, and indicate to us exactly how your ad should appear.

Art may be sent on disk, film or **via email**. We are on a Macintosh-based system. Art sent on disk should be send on a ZIP, JAZZ or CD (No Floppies Please).

All Quark or Illustrator files must be accompanied with complete fonts and all imported files (files can NOT be in RGB format). Illustrator files must be in EPS format, if text is outlined, no fonts are required. Photoshop files must be in TIFF or EPS format.

We will NOT accept files sent over in MS Word, Excel or PowerPoint. All files sent over on disk must be accompanied with hardcopy and spec sheet. All files sent via email must be accompanied by a fax of the hard copy and spec sheet. Files need to be titled appropriately with the organization or company's name and the name of the event.

All questions regarding Tribute Journal ads should be directed to Robin Winston